## ORDER

Orders Order / Rev: 51183 09787847 Alt Order #: OBAMA FOR AMERICA Product Desc: **CBS 47** Estimate: 1537 10/30/12 - 11/06/12 Millennium Washington DC Flight Dates: Primary AE: 08/22/12 / 08/22/12 Sales Office: Original Date / Rev: **MNAT** Order Type: **GENERAL** Sales Region: National **Greer Margolis Mitchell** Name: Agency **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast Billing Cycle: 1010 Wisconsic Ave EOM/EOC Washington, DC 20007 Agency Commission: 15% Advertiser Name: Obama/D/President A35+ New Business Thru: Demographic: **Product Codes: Presidential Elections** Order Separation: 00:15:00 Priority: P-3 Advertiser External ID: Revenue Codes: Agency External ID: AGY, POL-CAND, GEN

## Bill Plan

Start Date	End Date	Gross Amount	Net Amount	
10/29/12	11/06/12	100	\$19,050.00	\$16,192.50

## **Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	100	\$19,050.00	\$16,192.50	0.00
Totals	100	\$19,050,00	\$16,192,50	0.00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington DC			Start Of Order - End Of Order	100%

Order Share	Share	Total
CBS 47	23%	\$19,050.00
Market	100%	\$82,826,00

Share	Total
0%	\$0.00
1%	\$828.26
0%	\$0.00
0%	\$0.00
16%	\$13,252.17
1%	\$828.26
22%	\$18,221.74
8%	\$6,626.09
29%	\$24,019.57
	0% 1% 0% 0% 16% 1% 22% 8%

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
E 1 WTEV	10/30/12	2 11/05/12	Action News @ 6	a CM	6:00 AM-6:3	30 AM MTWTF	:30	3	\$40.00 P-3	0.00 NM	3	\$120.00
			Action News @ 6	Sa								
NEWS												
Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/3	30/12	11/05/12	MTWTF	3	\$40.00	0.00						
E 2 WTEV	10/30/12	2 11/05/12	Action News @ 5	a CM	5:00 AM-5:3	30 AM MTWTF	:30	5	\$20.00 P-3	0.00 NM	5	\$100.00
			Action News @ 5	5a								
NEWS												
Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/3	30/12	11/05/12	MTWTF	5	\$20.00	0.00						

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**CBS 47** 

Order / Rev: 51183

Advertiser: Obama/D/President

Alt Order #: 09787847 Product Desc: OBAMA FOR AMERICA

Flight Dates: 10/30/12 - 11/06/12 Estimate: 1537

Ln Ch Start	End	Inventory Code	Break	Start/End	Time Day	ys	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 2 WTEV 10/30/	12 11/05/12	Action News @ 5	_	5:00 AM-5:3	30 AM MTWI	F	:30	5	\$20.00 P-3	0.00 NM	5	\$100.00
NEWS		Action News @ 5	a									
E 3 WTEV 11/06/	12 11/06/12			5:00 AM-5:3	30 AM - T		:30	1	\$20.00 P-3	0.00 NM	1	\$20.00
NEWS		Action News @ 5	a									
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 11/05/12 E 4 WTEV 10/30/	11/11/12	- T Action News @ 53	1 30a CM	\$20.00	0.00 OO AM MTWI	יני	:30	5	\$25.00 P-3	0.00 NM	5	\$125.00
L 4 WILV 10/30/	12 11/03/12	Action News @ 5		3.30 AW-0.0	JO AIVI IVII WI	. I'	.30	3	φ25.00 F-5	U.UU INIVI	3	\$123.00
NEWS	End Date	Wookdovo	Spoto/Mook	Poto	Poting							
Start Date Week: 10/30/12	11/05/12	Weekdays MTWTF	Spots/Week 5	<u>Rate</u> \$25.00	Rating 0.00							
E 5 WTEV 11/06/	12 11/06/12	Action News @ 53		5:30 AM-6:0	00 AM - T		:30	1	\$25.00 P-3	0.00 NM	1	\$25.00
NEWS		Action News @ 5	30a									
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 11/05/12 E 6 WTEV 10/30/	11/11/12 12 11/05/12	Action News @ 6	1 a CM	\$25.00 6:30 AM-7:0	0.00 OO AM MTWI	'F	:30	3	\$40.00 P-3	0.00 NM	3	\$120.00
	12 11/00/12	Action News @ 6		0.0071117.0	70 7 1111 112 112	-	.00	Ü	ψ10.001 0	0.00 14111	Ü	Ψ120.00
NEWS Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/30/12	11/05/12	MTWTF	3	\$40.00	0.00							
E 7 WTEV 10/30/	12 11/05/12	CBS This Morning CBS Morning Nev	•	7:00 AM-9:0	OO AM MTWI	F	:30	5	\$35.00 P-3	0.00 NM	5	\$175.00
EARLY SHOW		CBS Morning Nev	WS									
Start Date Week: 10/30/12	End Date 11/05/12	<u>Weekdays</u> MTWTF	Spots/Week 5	Rate	Rating 0.00							
E 8 WTEV 11/06/		CBS This Morning		\$35.00 7:00 AM-9:0			:30	1	\$35.00 P-3	0.00 NM	1	\$35.00
EARLY SHOW		CBS Morning Nev	ws									
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 11/05/12	11/11/12	- T	1	\$35.00	0.00							
E 9 WTEV 11/03/	12 11/03/12	CBS This Morning Saturday Early Sl		8:00 AM-10	:00 AM	- S-	:30	1	\$40.00 P-3	0.00 NM	1	\$40.00
SAT EARLY SH		, ,		_								
Start Date Week: 10/29/12	End Date 11/04/12	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$40.00	Rating 0.00							
E 10 WTEV 11/04/				9:00 AM-10		S	:30	1	\$160.00 P-3	0.00 NM	1	\$160.00
CBS SUN MRN	G	CBS Sun Morn N	ews									
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/29/12 E 11 WTEV 11/04/	11/04/12	Face the Nation	CM	\$160.00	0.00 1:00 Al	C	:30	1	\$130.00 P-3	0.00 NM	1	\$130.00
LII WILV 11/04/	12 11/04/12	Face the Nation	Civi	10.30 AIVI-1	1.00 AI	3	.30	'	φ130.00 F-3	U.UU INIVI	'	φ130.00
FACE THE NAT		Wookdays	Spots/Mook	Poto	Pating							
Start Date Week: 10/29/12	End Date 11/04/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$130.00	Rating 0.00							
E12 WTEV 10/30/	12 11/05/12		СМ	9:00 AM-10	:00 AMMTWI	F	:30	2	\$40.00 P-3	0.00 NM	2	\$80.00
RACHEL RAY		Rachel Ray										
Start Date	End Date	<u>Weekdays</u> MTWTF	Spots/Week	Rate	Rating							
Week: 10/30/12 E13 WTEV 10/30/12	11/05/12 12 11/05/12	M-F 10a-11a	CM 2	\$40.00 10:00 AM-1	0.00 1:00 AIMTWI	'F	:30	2	\$40.00 P-3	0.00 NM	2	\$80.00
		The Doctors						-	,			<b>+-3.00</b>
THE DOCTORS Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/30/12	11/05/12	MTWTF	2	\$40.00	0.00							
E 14 WTEV 11/06/	12 11/06/12	M-F 10a-11a The Doctors	СМ	10:00 AM-1	1:00 AI-T		:30	1	\$40.00 P-3	0.00 NM	1	\$40.00
THE DOCTORS	3	7110 2001013										

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Order / Rev: 51183 Advertiser: Obama/D/President

Alt Order #: 09787847 Product Desc: OBAMA FOR AMERICA CBS 47

Flight Dates: 10/30/12 - 11/06/12 Estimate: 1537

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
E14 WTEV	11/06/1	2 11/06/12	M-F 10a-11a	CM	10:00 AM-1	1:00 AI-T	:30	1	\$40.00 P-3	0.00 NM	1	\$40.00
THE DO	CTORS		The Doctors									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 11/0		11/11/12	-T	1	\$40.00	0.00			<b>0445.00.D.0</b>	0.00 NINA		<b>#</b> 000 00
E15 WTEV	10/30/1	2 11/05/12	The Price is Right The Price is Righ		11:00 AM-12	2:00 PIMTWTF	:30	2	\$115.00 P-3	0.00 NM	2	\$230.00
PRICE I	IS RIGHT	Γ		•								
Sta Week: 10/3	rt Date	End Date 11/05/12	Weekdays MTWTF	Spots/Week 2	Rate \$115.00	Rating 0.00						
E 16 WTEV			M-F 4p-430p	CM		0.00 80 PM MTWTF	:30	5	\$100.00 P-3	0.00 NM	5	\$500.00
	. 0, 00, 1	,00,	Judge Joe Brown					Ū	ψσσσσ.	0.00		φοσο.σσ
	JOE BR		Ma alada sa	C= =t= ///= =1.	Data	Datin						
Sta Week: 10/3	rt Date 30/12	End Date 11/05/12	<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$100.00	Rating 0.00						
E 17 WTEV			M-F 430p-5p	CM		00 PM MTWTF	:30	5	\$140.00 P-3	0.00 NM	5	\$700.00
"""	II ID)/		Judge Judy									
JUDGE Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/3		11/05/12	MTWTF	5	\$140.00	0.00						
E 18 WTEV	10/30/1	2 11/05/12	Action News @ N		12:00 PM-12	2:30 PIMTWTF	:30	5	\$115.00 P-3	0.00 NM	5	\$575.00
NEWS			Action News @ N	Noon								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		11/05/12	MTWTF	5	\$115.00	0.00						
E 19 WTEV	11/06/1	2 11/06/12	Action News @ N Action News @ N		12:00 PM-12	2:30 PI-T	:30	1	\$115.00 P-3	0.00 NM	1	\$115.00
NEWS			Action News @ N	NOON								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 11/0		11/11/12	- T	1	\$115.00	0.00	.20		\$4.40.00 D.0	0.00 NIM	_	ф <b>7</b> 00 00
E20 WIEV	10/30/1	2 11/05/12	Action News @ 5 Action News @ 5	•	5:00 PIVI-5:3	OPM MTWTF	:30	5	\$140.00 P-3	0.00 NM	5	\$700.00
NEWS				•								
Sta Week: 10/3	rt Date	End Date 11/05/12	<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$140.00	Rating 0.00						
E 21 WTEV			Action News @ 5			0.00 80 PM - T	:30	1	\$140.00 P-3	0.00 NM	1	\$140.00
	,	,00,	Action News @ 5	•	0.00 0.0				Ψ	0.00	·	ψσ.σσ
NEWS	mt Doto	End Data	Maakdaya	Cnoto/Mook	Doto	Doting						
Week: 11/0	<u>rt Date</u> 05/12	End Date 11/11/12	<u>Weekdays</u> - T	Spots/Week 1	Rate \$140.00	Rating 0.00						
E 22 WTEV	10/30/1	2 11/05/12	Action News @ 5	30p CM	5:30 PM-6:0	00 PM MTWTF	:30	5	\$130.00 P-3	0.00 NM	5	\$650.00
NEWS			Action News @ 5	530p								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/3		11/05/12	MTWTF	5	\$130.00	0.00						
E 23 WTEV	10/30/1	2 11/05/12	Action News @ 6	•	6:00 PM-6:3	OPM MTWTF	:30	5	\$150.00 P-3	0.00 NM	5	\$750.00
NEWS			Action News @ 6	pp								
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		11/05/12	MTWTF	5	\$150.00	0.00					_	
E 24 WTEV	10/30/1	2 11/05/12	CBS Evening Nev CBS Evening Nev		6:30 PM-7:0	00 PM MTWTF	:30	5	\$125.00 P-3	0.00 NM	5	\$625.00
CBS EV	ENING I	NEWS	ODO Everning ive	****								
	rt Date	End Date	Weekdays MTWTF	Spots/Week	Rate	Rating						
Week: 10/3		11/05/12	Sa Action News (	9 6p. CM	\$125.00	0.00 0 PM S-	:30	1	\$125.00 P-3	0.00 NM	1	\$125.00
	1 1/03/1	- 11/03/12	Sa Action News		3.00 i ivi-0.0	~ i ivi b-	.50	'	ψ120.001-3	O.OO INIVI	'	Ψ120.00
NEWS		E- 15 /	10/	0	Б.	Deffer						
Sta Week: 10/2	rt Date 29/12	End Date 11/04/12	Weekdays	Spots/Week 1	Rate \$125.00	Rating 0.00						
E 26 WTEV				CM		0.00 0 PM S	:30	1	\$100.00 P-3	0.00 NM	1	\$100.00
											-	

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**CBS 47** 

Order / Rev: 51183

Advertiser: Obama/D/President

Alt Order #: 09787847 Product Desc: OBAMA FOR AMERICA

Flight Dates: 10/30/12 - 11/06/12 Estimate: 1537

Ln Ch	Start	End	Inventory Code		Start/End	Time Days	Len S	Spots	Rate Pri	Rtg Type	Spots	Amount
			Su Action News ©	•								
NEWS			ou nouon news	e 000p						,	-	
Sta Week: 10/	rt Date	End Date 11/04/12	Weekdays S	Spots/Week 1	Rate \$100.00	Rating 0.00						
E 27 WTEV	,		M-F 7p	CM		BO PM MTWTF-	- :30	3	\$175.00 P-3	0.00 NM	3	\$525.00
			Judge Judy						·			
JUDGE Sta	JUDY rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		11/05/12	MTWTF	3	\$175.00	0.00						
E 28 WTEV	10/30/1	2 11/05/12	M-F 730p	CM	7:30 PM-8:0	00 PM MTWTF-	- :30	3	\$250.00 P-3	0.00 NM	3	\$750.00
2.5 MEN	N		Two And A Half N	vien								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/ E 29 WTEV		11/05/12	MTWTF M-F Action News	@ 11pCM	\$250.00	0.00 1:35 PIMTWTF-	- :30	5	\$150.00 P-3	0.00 NM	5	\$750.00
LZ9 WILV	10/30/1	2 11/03/12	M-F Action News	•	11.001101-1	1.55	.30	3	ψ130.001 -3	0.00 14101		Ψ730.00
NEWS	t Data	Frad Data	Ma alada sa	Consta ////	Data	Datina						
<u>Sta</u> Week: 10/	rt Date 30/12	End Date 11/05/12	<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$150.00	Rating 0.00						
E30 WTEV	10/30/1	2 11/05/12	Letterman	СМ		2:35 XIMTWTF-	- :30	3	\$75.00 P-3	0.00 NM	3	\$225.00
LETTER	RMAN		Letterman									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		11/05/12	MTWTF	3	\$75.00	0.00					_	
E31 WTEV	10/30/1	2 11/05/12	Late Late Show Late Late Show	CM	12:35 XM-1	:35 XMMTWTF-	- :30	3	\$10.00 P-3	0.00 NM	3	\$30.00
FERGU	SON											
<u>Sta</u> Week: 10/	rt Date 30/12	End Date 11/05/12	<u>Weekdays</u> MTWTF	Spots/Week 3	<u>Rate</u> \$10.00	Rating 0.00						
E32 WTEV			Sa 1135p-1205a	CM		2:05 XIS	- :30	1	\$60.00 P-3	0.00 NM	1	\$60.00
2.5 MEN	N		Sa 1135p-1205a									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	S-	1	\$60.00	0.00	G 00		<b>A450.00.D.0</b>	0.00.1114	,	<b>0.450.00</b>
E33 WTEV	11/04/1	2 11/04/12	Su Action News ©	•	11:00 PM-1	1:35 PI	S :30	1	\$150.00 P-3	0.00 NM	1	\$150.00
	SPORT				_							
Sta Week: 10/	rt Date 29/12	End Date 11/04/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$150.00	Rating 0.00						
E34 WTEV				CM		:00 PMM	- :30	1	\$1,100.00 P-3	0.00 NM	1	\$1,100.00
2 E MEN	N / MIKE	& MOLLY	Mon Reg 2									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 11/		11/11/12	M	1	\$1,100.00	0.00						
E35 WTEV	10/30/1	2 10/30/12	Tue Reg 1 NCIS	CM	8:00 PM-9:0	00 PM -T	- :30	1	\$1,350.00 P-3	0.00 NM	1	\$1,350.00
NCIS			14010									
Sta Week: 10/	rt Date	End Date 11/04/12	<u>Weekdays</u> - T	Spots/Week	Rate	Rating						
E 36 WTEV			Tue Reg 3	CM	\$1,350.00 10:00 PM-1	0.00 1:00 PI- T	- :30	1	\$800.00 P-3	0.00 NM	1	\$800.00
			Unforgettable						·			
	GETTAE rt Date	SLE End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	- T	1	\$800.00	0.00						
E37 WTEV	10/31/1	2 10/31/12	Wed Reg 3	CM		1:00 PIW	- :30	1	\$1,000.00 P-3	0.00 NM	1	\$1,000.00
CSI			CSI: Crime Scene	e investigation	ı							
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/ E38 WTEV		11/04/12	W	CM	\$1,000.00	0.00 :00 PM T	- :30	1	\$1,100.00 P-3	0.00 NM	1	\$1,100.00
L 30 WIEV	1 1/0 1/1	د ۱۱/UI/IZ		CIVI	3.00 FIVI-10	.UU F IVI I	30	1	ψ1,100.00 Ρ-3	U.UU INIVI	'	φι, 100.00

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Totals

100

\$19,050.00

Order / Rev: 51183

09787847

Obama/D/President

Alt Order #:

Product Desc:

**OBAMA FOR AMERICA CBS 47** 1537

Flight Dates: 10/30/12 - 11/06/12 Estimate:

Inventory Code Break Start/End Time Rate Pri Rtg Type Spots Ln Ch Start End Days Len Spots Amount Thu Reg 2 Person of Interest PERSON OF INTEREST Start Date Weekdays End Date Spots/Week Rate Rating ---T---Week: 10/29/12 11/04/12 1 \$1,100.00 0.00 E 39 WTEV 11/02/12 11/02/12 Fri Reg 3 СМ 10:00 PM-11:00 PI---- F--:30 \$600.00 P-3 0.00 NM \$600.00 1 Blue Bloods **BLUE BLOODS** Spots/Week Start Date **End Date** Weekdays Rate Rating Week: 10/29/12 11/04/12 ----F--\$600.00 0.00 E 40 WTEV 11/04/12 11/04/12 Sun Reg 4 СМ 10:00 PM-11:00 PI----S :30 \$650.00 P-3 0.00 NM \$650.00 1 NYC 22 THE MENTALIST Start Date **End Date** Weekdays Spots/Week Rate Rating ----S Week: 10/29/12 11/04/12 0.00 \$650.00 E 41 WTEV 11/03/12 11/03/12 Florida Gators 3:30 PM-7:00 PM ---- S-:30 1 \$3,500.00 P-3 0.00 NM CM \$3,500.00 (3:30 PM-7:00 PM) Florida Gators FLORIDA GATORS FTBL Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 - - - - S-\$3,500.00 0.00

Advertiser: